



# 11th WORLD CONGRESS OF **THE WORLD SOCIETY** **FOR PEDIATRIC** **INFECTIOUS DISEASES**

Sponsorship &  
Exhibition Prospectus

5-8 November 2019, Manila, Philippines

[www.wspid2019.kenes.com](http://www.wspid2019.kenes.com)

WSPID 2019



# WSPID 2019

## 11th WORLD CONGRESS OF THE WORLD SOCIETY FOR PEDIATRIC INFECTIOUS DISEASES



Dear Industry Partner,

It is an honour and a privilege to invite you to WSPID 2019!  
Please click on each icon for more information.



SUPPORT CATEGORIES & BENEFITS



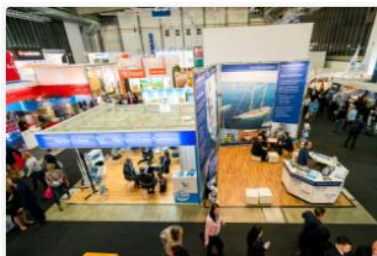
BENEFITS OF ATTENDING & PAST STATISTICS



EDUCATIONAL SUPPORT OPPORTUNITIES



PROMOTIONAL & ADVERTISING  
OPPORTUNITIES



EXHIBITION



HOTEL BOOKING

Please contact me for details, pricing and booking form:

**Marta Enes – Industry Liaison & Sales Associate**

Tel: +31 20 763 0512

Email: [menes@kenes.com](mailto:menes@kenes.com)



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### Support Categories & Benefits

You will be given a support category dependent upon the total amount of your contribution. The total contribution will consist of the package chosen (details below) or sum of individual items; promotional opportunities, exhibition space (excluding storage space).

You will benefit from outstanding advantages linked to your support category.

### Sponsorship Levels (Package details below)

#### SUPPORT LEVELS

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

Supporter/Exhibitor booking items/space with a contribution of less than Bronze category will be acknowledged as Supporter"/ "Exhibitor" only.

You will benefit from outstanding advantages linked to your support category.

#### SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

BENEFIT	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTER
Priority Choice: Symposium & Exhibition Space	1st	2nd	3rd		
Congress Registrations	8	6	4		
Supporter's logo with the hyperlink on the Congress website	✓	✓	✓	✓	✓
Supporter's logo in the program	✓	✓	✓	✓	✓
Acknowledgement on Supporters Board on-site	✓	✓	✓	✓	✓

All other sponsors will be acknowledged as SPONSOR.

Companies booking exhibition space only will be acknowledged as EXHIBITORS.



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### Symposia Packages:

#### PACKAGE 1

- Plenary Sponsored Symposium\* – 90 minutes
- 64 sqm Exhibition Space
- Mobile App
- 1 Symposium invitation in Congress bags (Bag Insert)
- 1 Inside Back Page Colour Advertisement in the Final Program
- 8 Congress Registrations
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event.

#### PACKAGE 2

- Plenary Sponsored Symposium\* – 90 minutes
- 48 sqm Exhibition Space
- Lanyards (sole sponsorship)
- 1 Symposium invitation in Congress bags (Bag Insert)
- 1 Inside Page Colour Advertisement in the Final Program
- 6 Congress Registrations
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event.

#### PACKAGE 3

- Plenary Sponsored Symposium\* – 90 minutes
- 40 sqm Exhibition Space
- 1 Inside Page Colour Advertisement in the Final Program
- 4 Congress Registrations
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event.



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### WSPID 2019 – Preliminary Industry Symposia Slots

[Updated as of 8<sup>th</sup> of August 2019]

Time Slots	Sessions
Tuesday, November 5th	
11:00 - 12:30	Plenary Session 1
12:45 - 14:15	Plenary Session 2 <i>*Sold*</i>
Wednesday, November 6 <sup>th</sup>	
12:45 - 14:15	Plenary Session 3 <i>*Sold*</i>
18:00 - 19:30	Plenary Session 4 <i>*Sold*</i>
Thursday, November 7th	
12:30 - 14:00	Plenary Session 5 <i>*Sold*</i>
17:30 - 19:00	There are 3 Parallel Sessions:
	Session A
	Session B
	Session C

*Subject to change*

### Definition of Plenary Sponsored Symposium\*:

- Sponsored symposium of 90 minutes
- Hall rental with standard audiovisual equipment and technical assistance
- Scientific program included in the Final Program
- Permission to use the phrase “Official Symposium of the WSPID 2019 Congress”
- A program proposal (topics, speakers, titles) should be presented to the Board of the WSPID (secretary) for approval of content and to avoid overlap.
- Speakers will be invited by the Sponsor; costs of travel, accommodation and registration will be covered by the Sponsor. This also applies in the case where the symposium speakers have already been invited by the Congress.

### Special Requests

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact me to discuss your needs: Marta Enes ([menes@kenes.com](mailto:menes@kenes.com)).



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### Benefits of Attending & Past Statistics

#### WSPID's Aims:

- To bring together the world's scientific experts to catalyse and advance scientific knowledge about PID, present the most recent research findings, and promote and enhance scientific collaborations around the world.
- To bring together community leaders, scientists, and policy leaders to promote and enhance programmatic collaborations to more effectively address regional, national and local responses to PID around the world and overcome barriers that limit access to prevention, care and services.

#### Industry Benefits of Supporting WSPID 2019

- Promotes cutting-edge scientific research
- Contributes to the advancement of PID on an international level
- Offers a unique opportunity to exchange ideas with renowned professionals from across the world
- Provides an ideal networking forum
- Offers unique exposure to worldwide markets

#### Attendance History

In 2017, WSPID was proud to announce that **1,745** participants attended the Congress in ShenZhen.

MELBOURNE 2011	CAPE TOWN 2013	RIO DE JANEIRO 2015	SHENZHEN 2017
1,769	1,400	1,402	1,745



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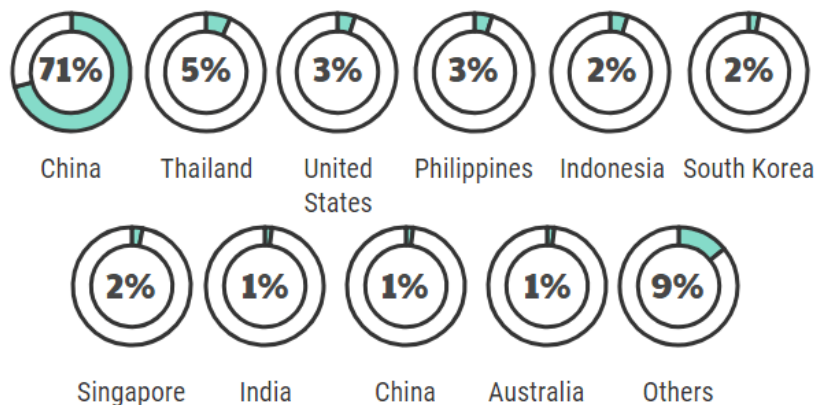
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# WSPID 2019

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STATISTICS FROM WSPID 2017 – SHENZHEN, CHINA

### TOP 10 COUNTRIES



### PARTICIPANTS BY WORLD REGIONS



East Asia & Pacific	84%	Africa & Atlantic	3%
Western Europe	6%	Central & South America	2%
North America	4%	Central Asia	1%

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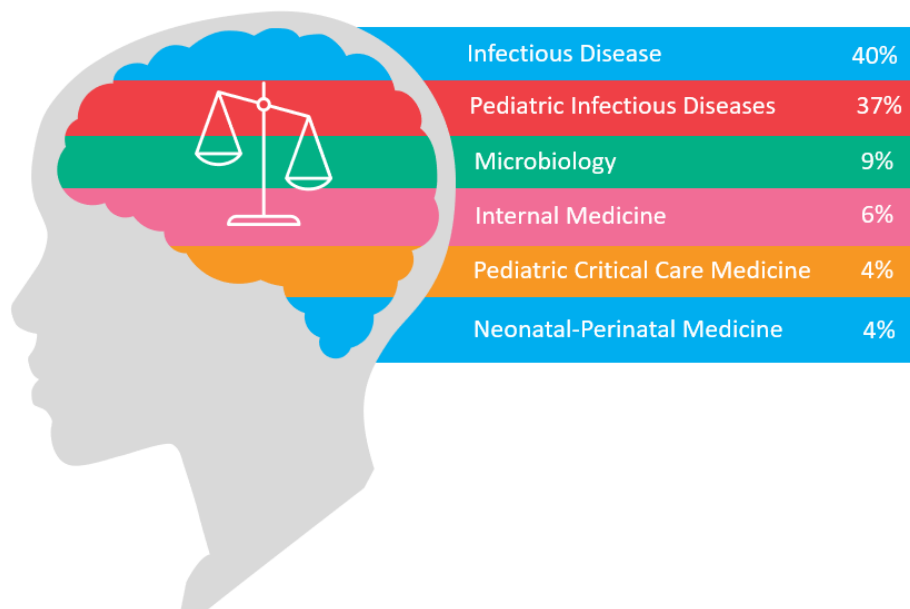
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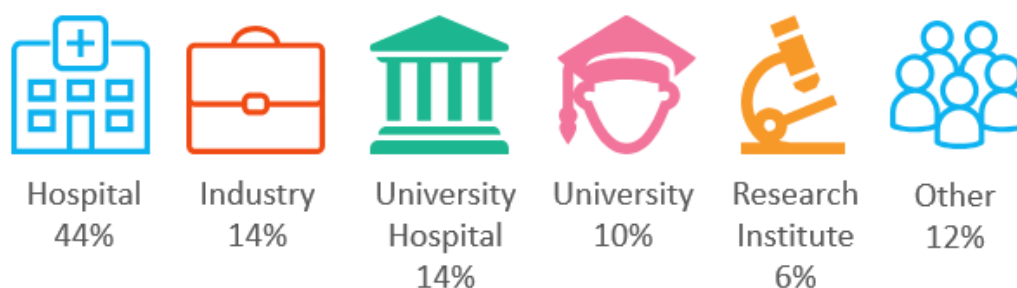
### PARTICIPANTS BY PROFESSIONAL INTEREST



### PARTICIPANTS BY PROFESSIONAL ROLE



### PARTICIPANTS BY WORK PLACE



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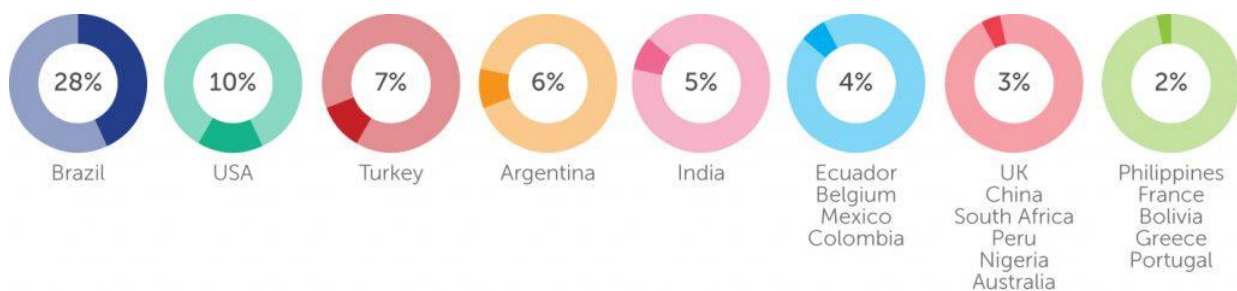


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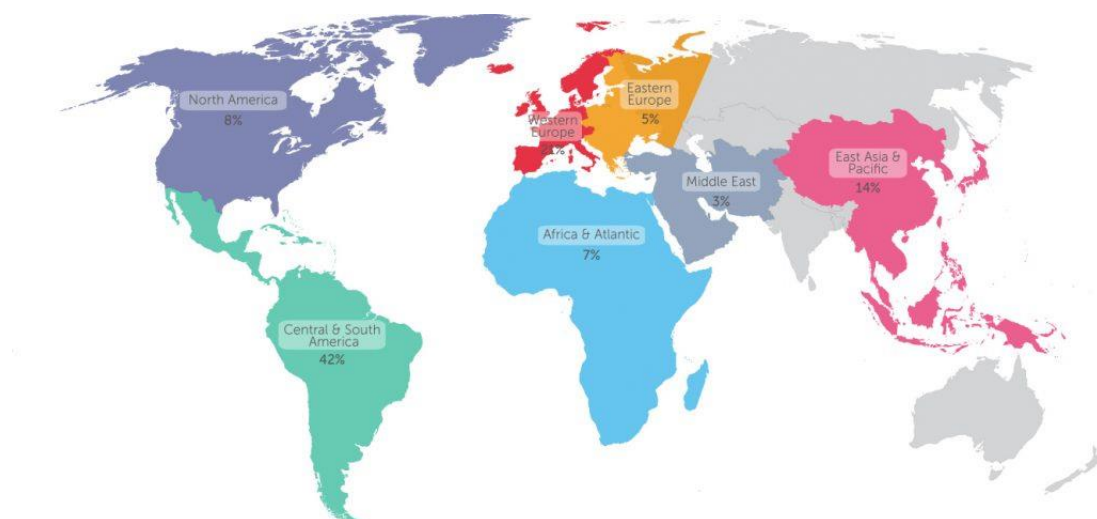
## 11th WORLD CONGRESS OF THE WORLD SOCIETY FOR PEDIATRIC INFECTIOUS DISEASES

STATISTICS FROM WSPID 2015 – RIO DE JANEIRO, BRAZIL

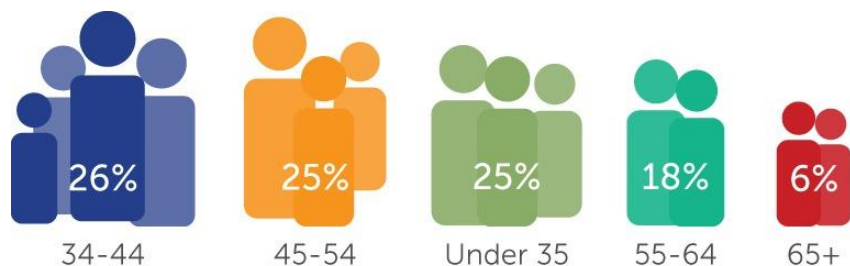
### TOP 20 COUNTRIES



### PARTICIPANTS BY WORLD REGIONS



### PARTICIPANTS BY AGE



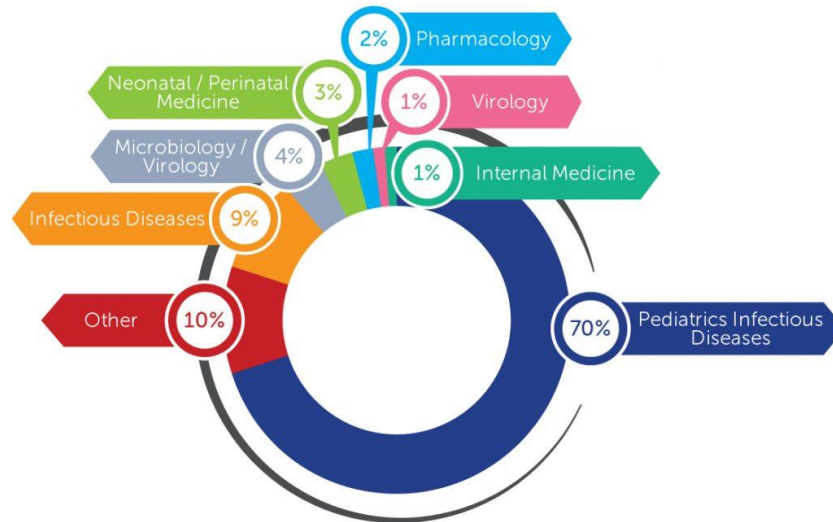
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### PARTICIPANTS BY PROFESSIONAL INTEREST



### PARTICIPANTS BY PROFESSIONAL ROLE



### Commitment to the highest standards in CME/CPD



Kenes is committed to be a valuable and knowledgeable partner in the design and delivery of educationally strong, independent, transparent, and effective CME/CPD programs. Kenes is a proud member of the Good CME Practice Group (gCMEp), a member organisation contributing to improving health outcomes by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: [www.gcme.eu](http://www.gcme.eu)

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### **CME Accreditation**

An application will be submitted to the European Accreditation Council for Continuing Medical Education (EACCME) to provide accreditation by the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS): [www.uems.eu](http://www.uems.eu)

### **Industry Supported Sessions**

Industry Supported Sessions slots are offered to industry as non-CME commercial/promotional sessions that are not accredited. As such supporters are free to choose their topics, invite speakers and control content, the session will be indicated in the program as organised by the Supporter. Topic and program are subject to approval by the Congress Scientific Committee.

### **Disclaimer**

Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.



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### Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

### EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION



Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

### EDUCATIONAL PARTICIPATION GRANT



As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for WSPID 2019. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/WSPID will be responsible for participants (HCPs) pre-selection.

Educational Participation Grants of any amount are appreciated and important to the success of WSPID 2019.

Recipients (HCPs) will need to fulfil the criteria specified by WSPID in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the WSPID Secretariat.

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### MOBILE APP



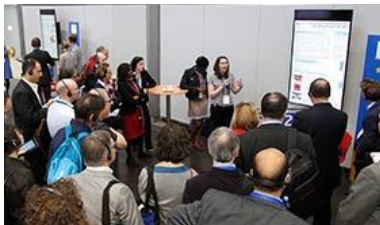
The Mobile App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Mobile App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" included in the sponsorship package

Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

### E-POSTERS AREA



Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only
- Signage, "Supported by..." and a company logo only on each individual e-poster station OR on the "sail" – to be advised.

Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.



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### WEBCASTING



The ability to attend all congresses, or even all session at a given congress, is impossible for the busy medical professional. Webcasting provides a means of sharing knowledge and learning opportunities beyond the dates of the actual event and thus serves a vital educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live (as streamed video) or later, as on-demand webcasts.

Kenes offers two types of webcasting options:\*

- Video includes a video screen of the speaker during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognized on the home screen with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

\*Webcasted sessions to be designated by WSPID. Supporters will have no influence on content. WSPID retains the copyright of all of the enduring materials in all media formats arising from the main congress, including the use and distribution rights for webcasting of all congress accredited programming.



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### BLENDLED LEARNING



Funding support to the development of a blended learning program. In order to improve physician competencies and ultimately improve patient care, we are offering blended learning opportunities. This interactive and well-received learning method combines face-to-face learning with online learning. Trainings and educational activities can be blended in many ways. Blended learning courses have proven to be a popular choice for learners as it allows learners to take advantage of much of the flexibility and convenience of an online course while retaining the benefits of the face-to-face experience.

A blended learning program includes:

- Online pre/post-test and/or online pre-/post e-learning course/ case-study linked to a Symposium/Educational Session\* at the Congress for a face-to-face session.
- Support will be disclosed in the Industry Support section of the Congress website and Program Guide.
- Support will be acknowledged within the online learning activity

\*Needs to be requested separately as is not included in the cost above.

Please note that it is the Exhibitor's/ Supporter's responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), [Medtech Europe](http://Medtech.Europe) (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

### NOTES:

\*All pictures are illustrations only.



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### Promotional & Advertising Opportunities

#### PLENARY SPONSORED SYMPOSIUM [Non-CME Industry Session]



- Opportunity to organise an Official *Non-CME Industry Session* in a Plenary Hall, up to 90 minutes (Program subject to the approval by the WSPID Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the WSPID 2019 Congress”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis – [Click here!](#)
- Industry sessions will be clearly indicated in the meeting timetable/Program as: “Industry Session” not included in the main event CME/CPD credit offering” .
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

**NOTE: The supporting company in addition to the support fee must cover all speakers’ expenses including:**

- **Registration fee**
- **Accommodation**
- **Travel expenses**

***This also applies in the case where the speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.***



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### PARALLEL SPONSORED SYMPOSIUM [Non-CME Industry Session]



- Opportunity to organise an Official *Non-CME Industry Session* in a Parallel Hall, up to 90 minutes (Program subject to the approval by the WSPID Committee).
- Includes hall rental, standard audio/visual equipment, and display table.
- Permission to use the phrase “Official Symposium of the WSPID 2019 Congress”.
- Sponsored Symposia Programs will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis – [Click here!](#)
- Industry sessions will be clearly indicated in the meeting timetable/Program as: “Industry Session” not included in the main event CME/CPD credit offering”.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

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### WEBCASTING & TRANSLATION OF INDUSTRY SUPPORTED SYMPOSIA



The ability to attend all congresses, or even all session at a given congresses, is impossible for the busy medical professional. Webcasting provides a means of sharing knowledge and learning opportunities beyond the dates of the actual event and thus serves a vital educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live (as streamed video) or later, as on-demand webcasts.

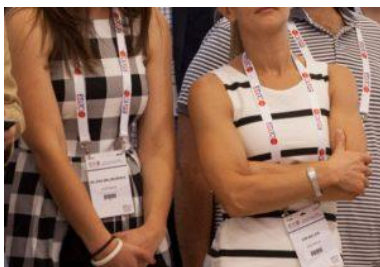
Kenes offers two types of webcasting options:\*

- Video includes a video screen of the speaker during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognized on the home screen with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

\*Webcasted sessions to be designated by WSPID. Supporters will have no influence on content. WSPID retains the copyright of all the enduring materials in all media formats arising from the main congress, including the use and distribution rights for webcasting of all congress accredited programming.

Translation services are provided upon request.

### CONGRESS LANYARDS



Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter's logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.



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### BRANDED WATER STATIONS

Water Stations will be scattered all around the venue (in compliance with CME accreditation criteria, branded water stations will not be placed in the educational meeting rooms).

- Companies will be given the opportunity to brand the stations
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

### LUNCH SPONSORSHIP [Per Break] \*NEW\*



Sponsoring the lunch break gives your company great visibility!

- Opportunity to display 2 signs near buffets during lunch break (signs to be produced by company)
- Acknowledgement with company logo on all buffet tables

Opportunity to provide items bearing company logo for use during the supported lunch.

### COFFEE BREAKS [Per Break]



Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have display of company's logo at the catering point located within the exhibit area at each break.
- Opportunity to provide items bearing company logo for use during the supported break.

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### WIFI LANDING PAGE



Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Congress Wi-Fi. Supporter of this piece of technology will receive strong visibility during the Congress.

- An initial branded splash screen will bear the supporter logo and company name.
- The possibility of a card with login credits being distributed with the congress material.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

### WELCOME RECEPTION / NETWORKING EVENT



Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

### HOSPITALITY SUITES / MEETING ROOMS



An opportunity to hire a room at the Congress venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost. Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.



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### EXECUTIVE LOUNGE



Facilities will be available at the venue for speakers and members of the organizing committee. Hospitality provided will be in compliance with all relevant industry codes.

- Company's logo on signage at the entrance to the executive lounge.
- Opportunity to provide company's mouse pad at each workstation.
- Opportunity to display company logo on screensavers.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

### SHUTTLE BUS

Supporter will provide the funding for their company advertisement on the shuttle bus, which will transport participants from their hotels to the Congress Centre. Bus Routes are allocated on a "first come, first serve" basis.

- Supporter's company advertisement on the bus.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

### WORLD MAP



The World Map is a unique touchscreen map of a 2D atlas providing viewers with extra info/data on congress participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The touchscreen display can be placed in a central location at the congress venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Support will be recognized on a separate printed sign/rollup located beside the World Map screen, with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.



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# WSPID 2019

## 11th WORLD CONGRESS OF THE WORLD SOCIETY FOR PEDIATRIC INFECTIOUS DISEASES

### CHARGING KIOSK \*NEW\*



**Fast Charge Technology:** Featuring exclusive fast charge technology for 14 devices, with the latest charging standards and utilize integrated circuitry to ensure your phone or tablet are never overcharged. We keep you always charged and always ready.

**Fully Customizable:** Place your company name and logo/movies on the LCD screen which is attached to the charging station. It's a great way to leave a lasting impression on the congress delegates.

**Works with All Mobile Devices:** Compatible with everything from the Apple iPhone and Android to Amazon Kindle and Blackberry.

- Opportunity to brand the Charging Kiosk with your company name and logo
- Support will be acknowledged in the Industry Support and Exhibition section of the Final Program, on the event website, and with signage during the event

NOTE: description above if this is the KENES SUPPLIER

### HOTEL KEY CARDS \*NEW\*



Sponsors will be given the opportunity to brand keycards with the company logo at a specific hotel. Company has the possibility to choose the hotel. Details to be discussed with congress organising committee.

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### Advertising Support Opportunities

#### FINAL PROGRAM



Full page colour advertisement:

**inside page / inside back page** in designated section of the Final Program.

- The Final Program will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants.
- The advertisement will be printed in the designated industry section of the program, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and mobile application, and with signage during the event.

#### PROMOTIONAL MATERIAL (LEAFLET)



Promotional material (up to 4-page insert, A5 flyer) to be distributed to all registered participants.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Congress participants.
- The distribution arrangement will be advised.



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### PROMOTIONAL MAILSHOT - EXCLUSIVE OR JOINT



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be WSPID 2019
- **Joint:** Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organiser.

Support will be acknowledged in the Industry Support and Exhibition section of the Final Programme, on the event website, in the Mobile App and with signage during the event.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of US\$ 250. Content received after the deadline may be processed for an additional fee of US\$ 500.*

### APP PUSH NOTIFICATION



- One "push notification" sent to all participants\* onsite through the mobile app, to be coordinated with Congress Organizer. Specifications will be provided by the congress organizers.
- \*Only for those participants who have opted to receive such information.



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### E- ADVERTISEMENT IN CONGRESS APP



Full inside page colour advertisement in a designated section of the Congress App.

### ONSITE BRANDING OPTIONS



There are various branding opportunities in the congress venue, for example:

- Electronic Screens – Exclusive/Looping
- Escalators & Staircase Branding
- Entrance to Congress Venue & Exhibition Hall

Branding options needs to be discussed and compliant.

Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including EFPIA, the European Federation of Pharmaceuticals Industries & Associations ([www.efpia.org](http://www.efpia.org)), Medtech Europe, representing the medical technology industry in Europe, and IFPMA, the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice on the promotion of medicines ([www.ifpma.org](http://www.ifpma.org)). Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

### SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

### ACKNOWLEDGEMENTS

Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

#### NOTES:

**\*All pictures are illustrations only.**



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# WSPID 2019

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### Exhibition

Space Only Rental (Minimum of 12SQM)- For a smaller booth, we recommend Shell Scheme rental.



That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

#### ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

### Shell Scheme Rental



That includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100-word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

**\*\*Please note:** Space only / shell scheme rental does not include any furniture (other than listed above), electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

#### ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in the Final Program



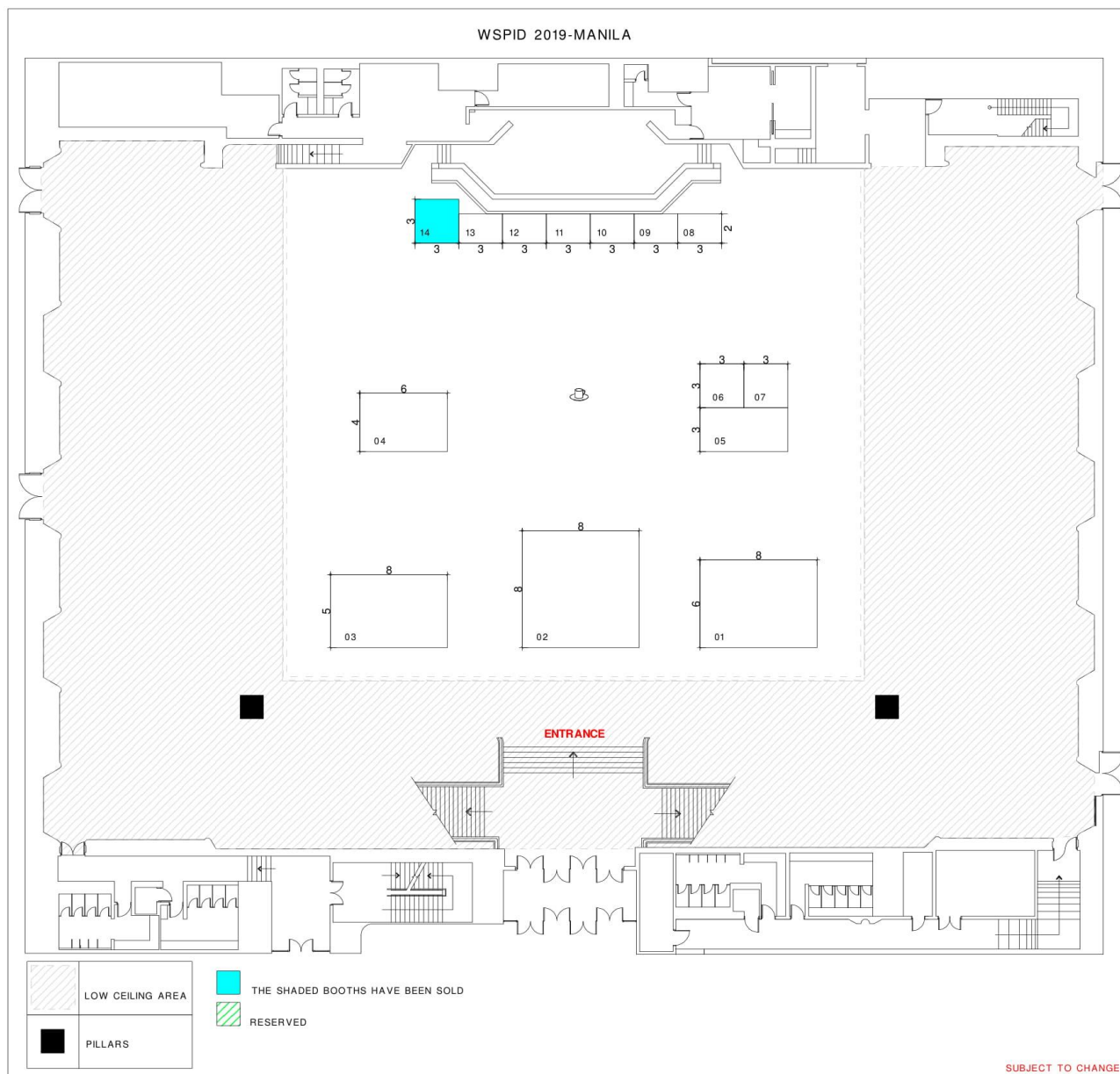
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# WSPID 2019

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### Floorplan



Please contact me for details, pricing and booking form:

**Marta Enes – Industry Liaison & Sales Associate**

Tel: +31 20 763 0512

Email: [menes@kenes.com](mailto:menes@kenes.com)

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# WSPID 2019

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### Venue Maps

#### Philippine International Convention Center

Vicente Sotto St, Pasay

Metro Manila

Philippines

Website: <https://www.picc.gov.ph>

### Exhibitors Badges Rules & regulations

#### ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a “first come, first served” basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

#### EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 100 sqf (9sqm) booked and one additional for each 100sqf after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm – 15 exhibitor registrations
- Booths larger than 60 sqm – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor’s Manual.

#### EXHIBITORS’ TECHNICAL MANUAL

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

#### INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the “Pre-Advise” form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.



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# WSPID 2019

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### SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Congress venue at their convenience. Please contact the venue directly to arrange this.

### EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

### EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here ([TERMS AND CONDITIONS.pdf](#)). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WSPID 2019. The exclusivity of an agent for the handling needs of congress refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the congress. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the congress.

### PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.

## Hotel Bookings

More information will be available in December 2018. Should you have any questions, please contact:

Irina Sapir  
Hotel Sales Manager  
Email: [isapir@kenes.com](mailto:isapir@kenes.com)



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